



# Value Based Healthcare

## What, Why and How?

Anne Leitch,  
Value Based Healthcare Programme Lead

Catherine Labinjoh,  
National Clinical Advisor, Realistic Medicine

Improvement Hub  
Enabling health and  
social care improvement

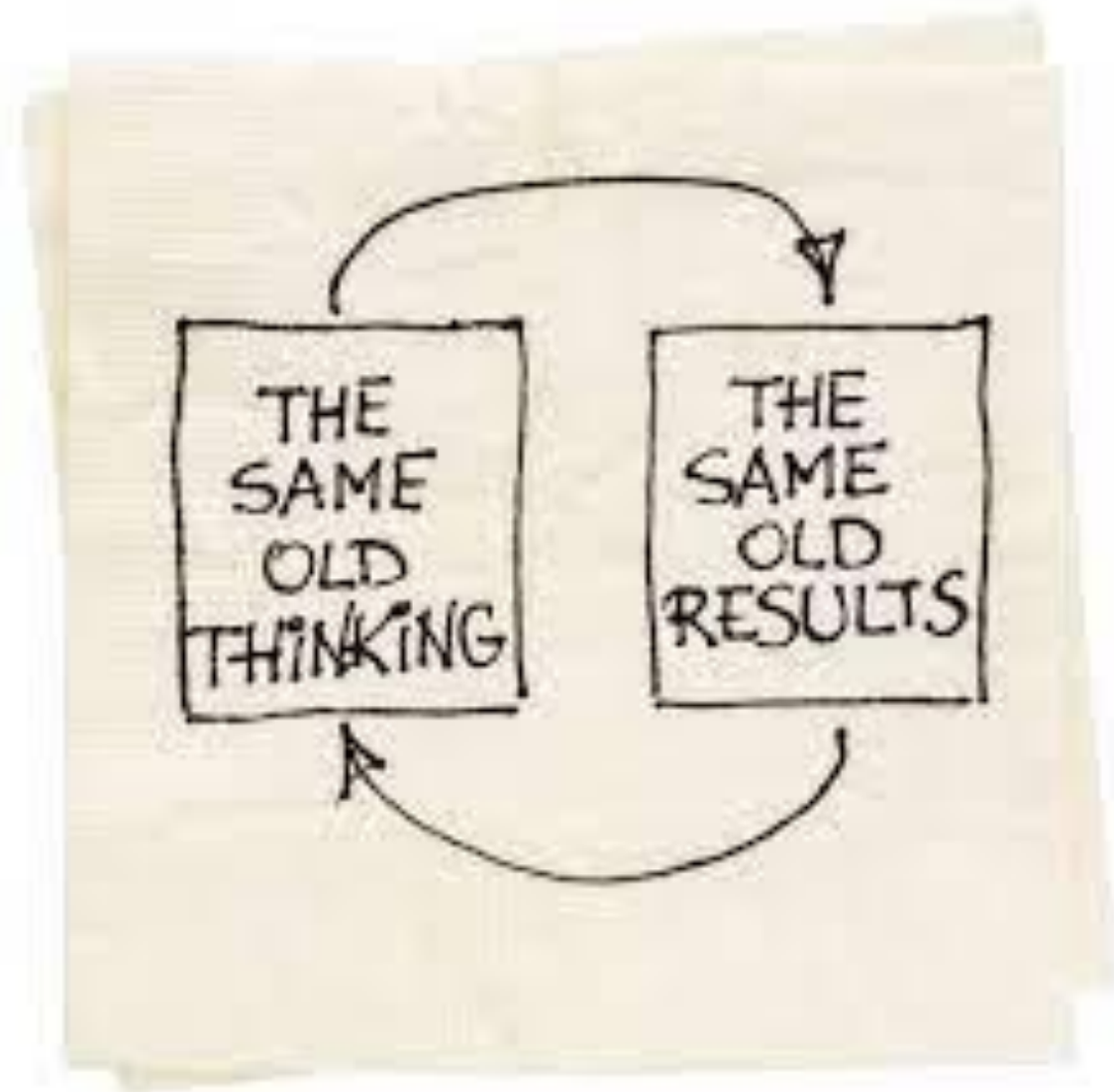
# Why?



1. Health inequalities;
2. Changes in demography;
3. A mismatch between demand and need;
4. The relentless increase in the intensity of clinical practice.

# Why?

---





VALUE BASED  
HEALTHCARE



# What?



VALUE-BASED HEALTHCARE

PERSONAL  
VALUE

TECHNICAL  
VALUE

ALLOCATIVE  
VALUE

SOCIETAL  
VALUE



# Definition of Value Based Healthcare

---

*“Value-based healthcare is the equitable, sustainable, appropriate and transparent use of the available resources to achieve better outcomes and experiences for the people we care for”*

***Delivering High Value Based Healthcare is the definition of success.***

# How?

## REALISTIC MEDICINE

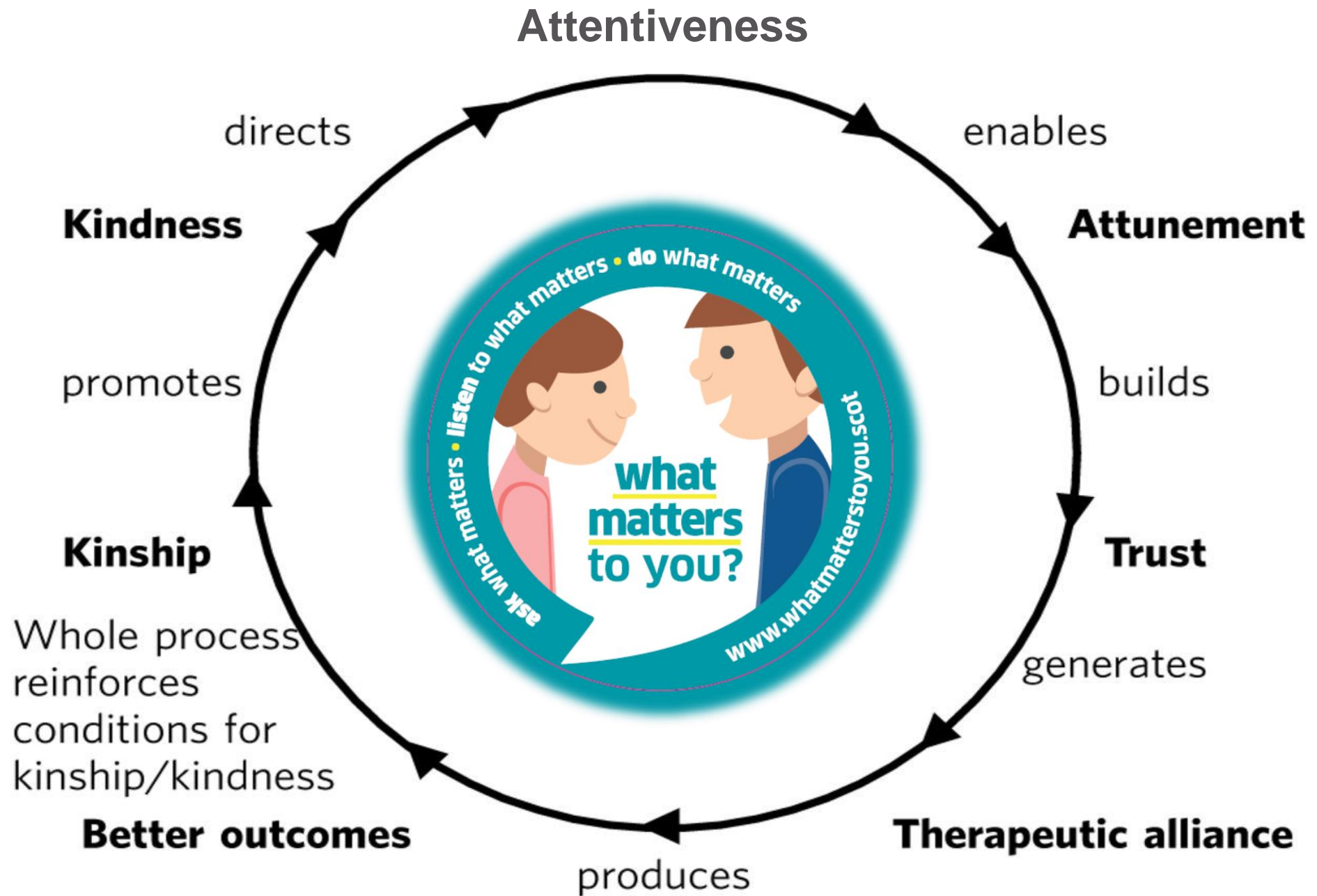
WE CAN:



# How?

- Stakeholder Engagement Events
- VBH strategy development
- Produce VBH action plan that supports delivery of sustainable care by developing tools, education and training Value Based Healthcare
- Develop measures of success (e.g. PROMs , Atlas Maps)
- Promote and encourage use of VBH tools and approaches
- Monitor progress with implementation of the VBH action plan
- Evaluate impact





Intelligent Kindness: reforming the culture of healthcare (Ballat and Campling 2011)

- 
- Welcome your Feedback & Support
  - Are we going in the right direction?
  - Is there anything we have missed or should do differently?

# Keep in touch

---

 [Anne.Leitch@gov.scot](mailto:Anne.Leitch@gov.scot)

 [Catherine.Labinjoh@gov.scot](mailto:Catherine.Labinjoh@gov.scot)

 @realisticmed

[www.realisticmedicine.scot](http://www.realisticmedicine.scot)